



The Technical Guidelines and Serviceguide are referred to as Special Conditions of Participation in the general terms and conditions (AGBs)/Terms of Event.

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In case of any questions or need of clarification, please contact the BREAD & BUTTER architects via e-mail, or fax at +49 (0)30 400 44 130, specifying your hall, stand number and brand.



1. PRELIMINARY REMARKS

The following Technical Guidelines are binding for all exhibitors and the organiser. We kindly request that all information (Technical Guidelines, detailed plans, etc.) be passed on to the companies involved in stand construction. These guidelines contain safety regulations intended to offer the utmost safety with the technical and design equipping of the event, in the interest of our exhibitors and visitors. Fire protection and building ordinance provisions are clarified with the Building Supervision Authority of the City of Berlin as the local administrative authority. Compliance with these regulations will be examined and approved in the presence of the administrative authority (building supervision).

2. OPENING HOURS

2.1 SETUP AND DISMANTLING DATES

Setup:

Saturday, 14th January 2012 until Tuesday, 17th January 2012, from 8:00 a.m. until 10:00 p.m.

After this setup time, all delivery and setup vehicles have to leave the fairground.

Dismantling:

Friday, 20th January 2012, from 8:00 p.m. until 12:00 a.m. (midnight)

Saturday, 21st January 2012, from 8:00 a.m. until 10:00 p.m.

Sunday, 22nd January 2012, from 8:00 a.m. until 10:00 p.m.

Monday, 23rd July 2012, from 08:00 a.m. until 02:00 p.m.

Please keep in mind that our hall inspectors have to do a final check of your booth area before you can leave the fairground!

2.2 EVENT TIME PERIOD

The event will take place from 18th-20th January 2012. The organiser is entitled to make other use of the stands that have not been accommodated by 12:00 p.m. on the last setup day. With the submission of his registration, the exhibitor is obligated to keep his stand occupied until the official end of the event. Early or also only partial vacating of the stand is not permitted, in the interest of every exhibitor and the organiser.

3. SECURITY REGULATIONS

The instructions of the BREAD & BUTTER personnel are to be followed. For safety related reasons, all BREAD & BUTTER staff members must have access to your booth at any time.

Access to all booths and storage areas is to be kept clear at all times. In case of non-compliance, BREAD & BUTTER reserves the right to gain access to both booths and storage areas.

3.1 TRAFFIC ORDINANCE - STVO

In order to ensure smooth-running traffic during the setup and dismantling period and the duration of the event, traffic regulating and traffic directing rules (StVO) are necessary on the event premises.

On the entire event premises and on the event's own parking spaces, the traffic rules of the Road Traffic Ordinance (StVO) shall apply. Driving on the premises with vehicles of all types is only permitted with valid access permit and subject to permission, and takes place at the driver's own risk. On the event premises, there is a speed limit of 10 km/h for all vehicles. The operation and parking of vehicles is prohibited in the halls. Vehicles, trailers, containers, receptacles and goods of any type, which are illegally deposited, will be removed by an authorised towing company at the expense and risk of the owner or holder.



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We request that you drive all lorries, trailers, containers, etc. onto the logistics platform designated for the set-up or dismantling period. The unloading zones for lorries will be allocated by the BREAD & BUTTER traffic coordinator on entering the site. After unloading, all vehicles must leave the site immediately. Parking is forbidden. The organiser does not assume any liability in case of damage or theft.

3.2 FIRE SERVICE MOVEMENT ZONES, HYDRANTS

Approach routes and movement areas that are identified with "no stopping" signs must be kept clear at all times for the fire service and rescue vehicles.

Vehicles and items situated on the rescue routes and in the safety areas will be removed at the expense and risk of the owner. Hydrants in the halls and open spaces must always be clearly visible and must therefore not be obstructed, made indistinguishable or inaccessible.

3.3 EMERGENCY EXITS, RESCUE ROUTES (Attention: New regulations since summer 2011)

All rescue routes are to be kept clear at all times. Doors which serve as emergency exits must always be capable of being fully opened. Rescue routes, exit doors and emergency exits and their identification must not be obstructed, blocked, moved or made indistinguishable. The passageways in the halls must never be obstructed by items placed or extended into the corridor.

The width of the escape and emergency routes of all booths or exhibition spaces and temporary buildings have to be allocated and to be accomplished following the German venue regulations, called Muster-Versammlungsstätten-Verordnung (MVStättV):

- The distance between any point in an exhibition space and a hallway may not exceed 20 m in a straight line.
- The minimum amount and clear width of escape routes that must be provided are listed below:
 - booth area up to 100 sqm: 1 escape route, 0.90 m wide
 - booth area over 100 sqm: 2 escape routes, each 0.90 m wide, each leading to oppositely located emergency exits
 - booth area over 200 sqm: 2 escape routes, each 1.20 m wide, each leading to oppositely located emergency exits
- The escape routes and emergency exits must be marked by luminescent signboards that are in accordance with BGV A8 and visible from every position in the booth.
- Swinging, revolving, code operated, sliding doors and other access-restrictions may not be installed along rescue routes.

3.4 SAFETY INSTALLATIONS

Fire alarms, fire extinguishing equipment, smoke detectors, telephones, locking devices for the hall doors and other safety equipment, their information signs and the green emergency exit signs must always be accessible and easily visible; they must not be covered, obstructed or be affected in their function.

3.5 WORK SAFETY

Each exhibitor is responsible for compliance with the work protection/work safety rules by its employees and service providers. Infringements can result in the expulsion of the respective employees from the event premises.

Herefore, we particularly refer to the adherence to the effective safety regulations (UVV) of the German professional association (Berufsgenossenschaft). Safety shoes with steel toe caps are obligatory. Hardhats are required if other persons are working on above levels. In areas with vehicle traffic, high visibility vests have to be worn.

4. TECHNICAL DATA AND FITTINGS IN THE HALLS

4.1 GENERAL LIGHTING (Attention: New regulations since summer 2011)

The organiser will ensure sufficient general lighting. Each exhibitor must ensure additional, partial lighting by himself. This must not exceed the maximum stand height.



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The installation of lamps, light bars, projection screens (LED, etc.) on elevated systems of traverses (ground support, trusses) or other backwall structures must comply with BGV C1 (Accident Prevention Regulation: for Staging and Production Facilities for the Entertainment Industry) and the current standards for event engineering (SQ P1 or similar regulations). No lamps or light bars are permitted to be suspended from the ceiling.

4.2 TYPE OF ELECTRICITY

Each exhibitor will have the following connections for power supply available:

Stands up to 50 sq.m:

3,3 kW (230 V, 50 Hz), shockproof socket (European standard)

Stands up to 100 sq.m:

10 kW (230/400 V, 50 Hz), 16 amp CEE socket, 3 phases, PE, N (European standard)

Stands over 100 sq.m:

20 kW (230/400 V, 50 Hz), 32 amp CEE socket, 3 phases, PE, N (European standard)

Despite this, all renters of a pre-assembled, ready built booth by BREAD & BUTTER (BREAD & BUTTER SUITE) will receive - independent of the booth size - two shockproofsockets (European norm) with a total maximum of 3,3 KW (230 V, 50 Hz) as a standard.

We are unable to provide individual power transfer points at the stand, and sub distribution at the stand is the responsibility of the exhibitor. The legal requirements and EN, DIN, ISO, VDE, BGV standards must be complied with.

Furthermore, it should be expected that the organiser passes electricity cables through booth areas. These cables can be overbuilt by using a booth flooring of 10 cm height if required.

Electricity is available one hour before the halls are opened until one hour after they are closed. Any additional requirements carry a charge and must be ordered separately.

4.3 HEATING/VENTILATION

The halls are heated in the winter and airconditioned in the summer during the event period. In the Setup and Dismantling period, it might be necessary to open the gates due to logistical reasons. This can cause variation in temperature.

4.4 FAULTS

In case of power supply faults, the hall inspectors or architects must be immediately informed. No liability is assumed for losses and damage caused by faults in the power supply.

4.5 TECHNICAL SUPPORT

In the event halls, offices will be set up from the start of setup for hall inspectors, who can be contacted with problems or questions. In addition to that, the Service Shop and the Technical Office are at your disposal in the GAT during the setup, event and dismantling period.

5. STAND BUILDING REGULATIONS

5.1 STAND BUILDER INFORMATION

Information will only be passed on to authorised stand construction companies and stand designers. It is requested that tenders are not processed through the organiser. The basis of the stand construction are the dimensions indicated in the official area and detailed plans (PDF format).



5.2 APPEARANCE

An open stand structure is requested. This means that the entrance area of the stand must not be obstructed, a view into the stand has to be possible and the stand must remain open upwards.

The stands must be built with own material (exceptions: suites). The exhibitor is advised to contact direct neighbours in order to coordinate planned construction. The reverse sides of stands are to be kept neutral and set up in the specified height. No packaging materials may be placed in the environment of the stand. Storage can be carried out by a freight forwarder on-site. Non covered crossbeam structures are prohibited (e.g. aluminium frame construction, system structure, etc.). The cables for the utility supply of every individual booth are laid atop the hall floor by the organizer. Since those cables have to be covered, it might be necessary that some booths need to have a floor construction of minimum 10 cm height.

Before the use of vehicles of any type and containers as stand construction elements in the halls, the approval of the architects must be obtained. The legal and technical guidelines regarding the setting up of vehicles in meeting areas are to be complied with.

It is not permitted to install own sound systems and operate them during the event!

5.3 CONSTRUCTION HEIGHTS

The maximum height for stand structures, advertising media and structures on the stand is 1.60 m incl. pedestal base in all halls. Deviating height specifications in the area and detailed plans are to be complied with.

5.4 INSPECTION, RELEASE AND APPROVAL OF STANDS, STAND CONSTRUCTION PERMISSION (Attention: New regulations since summer 2011)

RELEASE OF BOOTH STRUCTURES NOT SUBJECT TO APPROVAL

In order for the Technical Guidelines regarding the design and realisation of the stand to be complied with, it is necessary for all booth structures that are not subject to approval in the halls and open display areas to submit dimensioned stand plans to the BREAD & BUTTER architects for check and release with all stand structures. The layouts (in German or English, comprised of the sized floor plan, vertical section and views) must allow the design, dimensions (incl. heights) and the materials used to be identified. The release by the architects will take place in writing via e-mail or fax and will only refer to the respective event and exclusively to the design of the stand (see Point 5.2 and 5.3). The release does not contain the constructive approval for structural engineering (statics, calculations) and fire protection point of view.

RELEASE FOR BOOTH STRUCTURES SUBJECT TO APPROVAL

The following stand structures that require approval and a static verification are either classed (by corresponding type and method of construction) as regular temporary structures in accordance with Building Regulation of Berlin (§ 75) and M-FIBauR:

- Two or multiple storey pavilions and/or container facilities;
- Free-standing scaffolding and advertising installations/banks of monitors;
- All other stand structures suitable for pedestrian traffic and/or covered or free-standing installations, like walls, higher > 2,5 m
- Roofs and overhead coverings;
- Stairs, platforms, raised gangways (higher > 0,50 m), including their parapets;
- Marquees, tents (single or combined) with a ground area of > 75.0 sqm
- Stages (> 100 sqm), including roofed areas;
- Tribunes with raised walk- and stairways;
- Structures in the out-door areas.

For checking and approving of the stand structures mentioned above on-site, the following approval documents must be submitted to the BREAD & BUTTER architects in German or English language:

- a) Structural calculation (statics) in accordance with German standards (DIN-Normen) or Eurocodes (EC/EN) rules;
- b) Description of the structure, location plan;



- c) Stand construction drawings in a scale of 1: 100 (layout, elevations, sections), construction details in bigger scale;
d) a) does not apply if a type certification suitable for examination or a valid inspect and test log book in accordance with FIBauR (Directive on the Construction and Operation of Temporary Structures) is submitted.

Submitted valid inspections, test logs and structural calculations will be shown by the organizer on behalf of the exhibitor to the local Building Inspectorate or commissioned to civil engineers to check the papers and for responsible inspection/supervision of the structure parts on-site. For the final acceptance (approval) on-site, any correction indications made by the adjuster or checking engineer are binding for the exhibitor/stand constructor.

The exhibitor/stand constructor will be invoiced with the costs of this construction approval process. Prizes depend on the time and expenditure involved.

If non-static documents or calculations examined as stated above are available or the analysis failed, BREAD & BUTTER instigates a structural/static valuation during the on-site check and inspection for an examined approval by their commissioned engineers. The costs for such elevated approval process will be borne by the exhibitor/stand constructor.

The release by the architects will take place in writing by e-mail or fax and will be only related to the respective event and exclusively to the design of the stand (see Point 5.2 and 5.3). It does not contain the constructive approval for structural engineering (statics, calculations) and fire protection point of view. The final approval will take place after the checking of submitted static documents and the positive verification on-site following the inspections by BREAD & BUTTER and their engineering experts.

All the required documents must be submitted to the BREAD & BUTTER architects for approval by not later than Monday, 28th November 2011, with specification of the hall, stand number and brand, in German or English language.

PLEASE SEND THE DOCUMENTS TO:

Sport & Street/Hangar 1: Hangar_1@breadandbutter.com
Street Fashion/Hangar 2: Hangar_2@breadandbutter.com
Fashion Now/Hangar 3: Hangar_3@breadandbutter.com
Style Society/Hangar 4: Hangar_4@breadandbutter.com
Urban Superior Women/Hangar 5: Hangar_5@breadandbutter.com
Urban Superior Men/Hangar 6: Hangar_6@breadandbutter.com
L.O.C.K./Hangar 7: Hangar_7@breadandbutter.com
Denim Base/Airfield: Airfield@breadandbutter.com
Luna Park/Airfield: Lunapark@breadandbutter.com
Treasury/Gates: Gates@breadandbutter.com

FAX: +49 (0)30 400 44 130

5.5 STRUCTURAL STABILITY (Attention: New regulations since summer 2011)

All exhibition stands, including the fittings, installations and exhibits, as well as advertising media, are to be erected structurally stable, so that public safety and order, particularly life and health, are not endangered.

The use of plastic cable ties to secure or connect any load bearing parts subject to structural stresses is not permitted. Exhibitors are responsible for the structural safety of all constructive parts, especially for those structures that are subject to approval, so it is their duty to provide static calculations (stress analysis) for proving (see also the Building Regulations for Berlin). For structures requiring approval and checking inspections on-site the approval documents (see in point 5.4) must be submitted in German or English language.

5.6 REQUIREMENTS FOR STRUCTURES SUBJECT TO APPROVAL (Attention: New regulations since summer 2011)

- Two or multiple storey pavilions and/or container facilities;
- Free-standing scaffolding and advertising installations/banks of monitors;



- All other stand structures suitable for pedestrian traffic and/or covered or free-standing installations, like walls, higher > 2,5 m
- Roofs and overhead coverings;
- Stairs, platforms, raised gangways (higher > 0,50 m), including their parapets;
- Marquees, tents (single or combined) with a ground area of > 75.0 sqm
- Stages (> 100 sqm), including roofed areas;
- Tribunes with raised walk- and stairways;
- Structures in the out-door areas.

TWO-STOREY STRUCTURES

The erection of two-storey structures is only possible subject to a special agreement with the relevant BREAD & BUTTER architect. Two-storey structures can only be located on the Airfield areas (Denim Base, Luna Park); in the halls and show-rooms, two-storey structure are not permitted.

In the case of two-storey structures, interior rooms must have a headroom of at least 2,30 m. If necessary, on the upper floor, in the area around the parapets or railings, skirting with a height of at least 0.05 m must be provided to prevent items from rolling off. Parapets, railings and stairs must be constructed in accordance with the following Items.

In addition to the fire extinguishers provided on the ground floor, at least one fire extinguisher must be placed in a conspicuous place at the top of the stairs, where it is easily accessible.

PARAPETS, PLATFORMS, RAISED WALKWAYS, RAMPS

Generally accessible walkways and other such areas which are immediately adjacent to areas that are more than 0,50 m lower must be surrounded by parapets. These must be at least 1,10 m in height (it is not allowed to cross the maximum stand height). Parapets must be made safe with at least one firm, non-slip handrail together with a centre and lower brace. Single step platforms are permitted up to the maximum height of 0,20 m.

STAIRWAYS

All stairways must be constructed in conformity with German Standard: DIN 18065. The risers may not exceed 0,19 m in height, the tread width should not be less than 0,26 m. The stairs must have a minimum clear width of 1,0 m.

On upper floor areas of more than 100 sq m, two stairways with a minimum clear width of 1.0 m are sufficient. If the upper floor area exceeds 200 sq m, two stairways each with a minimum clear width of 1.20 m are required.

If stairways are required (e.g. as emergency way), spiral or solid newel staircases may not be permitted. Stairs with a width exceeding 2.40 m must be provided with two external handrails and a central handrail. The handrails must be firmly attached, non-slip and endless, i.e. turned in on themselves. A gap of at least 0.05 m must be provided between the handrails and adjacent structures. Ladders, ramps, raised walkways and stairs must comply with accident prevention regulations.

GLASS AND ACRYLIC GLASS

Only suitable safety glass may be used in the construction of all stand structures.

The requirements and terms of the following technical construction regulations apply exclusively in their current, valid form:

TRLV - Technical rules for the use of linearly installed glazing

TRAV - Technical rules for the use of safety barriered or guardrailed glazing

TRPV - Technical rules for the measurement and installation of punctual supported glazing

Any exposed edges of the glass should be worked in such a way or protected as to prevent the risk of injury. Room high, all glass components must be marked at eye level.



LOAD ASSUMPTION (FOR STATICS/ANALYSIS)

For all structures that require approval, the basis of all using effects are the official dead and imposed (live) load regulations in accordance to German - standard: DIN 1055, Part 3 or Eurocode: EC 1 (DIN ENV 1991, Part 2-4)

In accordance with DIN 1055-3, Table 1 [Cat. C], the following imposed loads apply, as perpendicular live loads, to the upper floor of a two-storey stand or platform:

- In the case of limited use by trade visitors or by stand personnel engaged in discussions or assisting customers, i.e. furnishing with tables and chairs arranged freely or in discussion booths: live load [Cat. C1] $q_k = 3,0 \text{ kN/m}^2$ (300 kg/m²);
- The following live load [Cat. C3 and upwards] is required for unrestricted use as a freely accessible area for exhibitions and assemblies, either with or without closely placed seating: $q_k = 5,0 \text{ kN/m}^2$ (500 kg/m²);
- Stairs and rostrums with stairs must always be designed for a live load [Cat. T2] of $q_k = 5,0 \text{ kN/m}^2$ (500 kg/m²);
- A horizontal load of $1/20 q_k$ (q_k = perpendicular live load) applies on the upper floor of two-storey stands, tribunes or viewing platforms in order to achieve sufficient lateral and longitudinal stability;
- In accordance with DIN 1055-3, table 7, a horizontal live load [Cat. C] of $q_k = 1,0 \text{ kN/m}$ (100 kg/m) at the capping level applies to balustrades and railings. The same load conditions must also be applied to external cladding that also acts as a safety wall element, if no separate, supporting balustrade is provided on the inside.

For other free-standing wall/stand construction elements with a height of more than 2,5 m, proof must be provided for a horizontal load of $0,125 \text{ kN/m}^2$ (12,5 kg/m²) (hall wind) or $1/100$ of their selfweight at half on the wall height, in order to ensure sufficient stability and tilt resistance for the base load mounting.

BOOTH STRUCTURES STANDING IN THE OUT-DOOR AREAS (AIRFIELD, LUNA PARK, ETC.)

Important note:

All booth structures on the Airfield (Denim Base) and Luna Park belong to the out-door area of the summer event.

So all booth constructions erected on the out-door grounds and intended for use at the event, are defined as temporary structures according to the Building Regulations of Berlin (BauO Bln). Such accordingly called special structures must in all cases conform to the requirements of the valid public provisions of the Building Regulations, similar rules or all recognised technical standards.

For these structures that require approval, documents including stress analysis, statics or calculation (see underpoint 5.4) must be submitted in German or English language by the exhibitor.

Attention! Referring to the summer event: Please keep in mind that for the summer event, all booths of in the Airfield (Denim Base) and in the Luna Park are part of the out-door area. Therefore, the following requirements, especially for the structural stability and safety, are necessary for your booth constructions:

WIND LOADS (FOR BOOTH STRUCTURES IN THE OUTDOOR AREAS)

Basis for all wind effects are the official wind- and suction load regulations in accordance to German - standard: DIN 1055, Part 4 or Eurocode: EC 1 (DIN ENV 1991, Part 2-4) for all load-bearing roofs and external walls, and evidence must be provided thereof.

With reference to the venue location: Berlin-Tempelhof (height of site: approx. 55 m above mean sea level) the following, siterelated parameters and simplified wind speed forces are obtained:

Berlin: Wind zone 2 (inland area)

ave. wind speed $v_{ref} = 25,0 \text{ m/s}$ by related wind compressive load: $q_{ref} = 0,39 \text{ kN/m}^2$

Simplified force of gusts at stand structure heights up to 10 m: $q = 0,65 \text{ kN/m}^2$, heights > 10-18 m: $q = 0,80 \text{ kN/m}^2$

The out-door area grounds are strictly classed as Category IV site (urban area).



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Attention: the following amendment is due to the newly introduced EN norm for temporary structures DIN EN 13814 (06.2005). However, this does not apply to temporary structures with a proven reduced wind pressure as defined by DIN EN 13814, 5.3.3.4.1 (Tab.1)

Stand structure heights up to 8 m: $q_{red} = 0,35 \text{ kN/m}^2$

Other absolute reductions apply to temporary and aboveground walls and buildings, as defined by for the following: Stand structure heights $> 8 \text{ m}$: $q = 0,20 \text{ kN/m}^2$ are permitted on structures with a proven reduced wind pressure in order to guarantee the security and sufficient stability of the stand. The required cessation of operations when the wind force reaches 7 Bft. ($v_{wind} = \text{approx. } 15 \text{ m/s}$ - even if this is only in gusts) on demand by BREAD & BUTTER is ensured.

If severe weather is expected with forecasts of winds with a force of $> 7 \text{ Bft.}$ (beaufort), a general severe weather warning will be issued by BREAD & BUTTER to all exhibitors. Thereupon, all exhibitors with stand constructions with a reduced wind load or with temporary buildings must immediately undertake all the measures and cease all their activities for an operating interruption. The instructions of the on-site security staff and other employees of BREAD & BUTTER must be complied with immediately and in all cases.

If operations need to be suspended, the following measures shall be implemented without delay by the exhibitor or stand operator:

1. The stand structure shall be secured in accordance with the terms of the operating permit (inspection log book), including closure of entrances to marquees / tent structures, the lowering of stage covers and/or sheets at the sides of the stage.
2. Complete evacuation of visitors, guests and personnel (staff) from the stand structure.
3. On demand by BREAD & BUTTER for clearing the entire out-door area (Airfield, Lunapark) and immediately taking a safety way directly into the exhibition halls, upon the instructions and under the local supervision of the security services and employees of BREAD & BUTTER.

5.7 STAND NUMBERING AND IDENTIFICATION

The stands will be identified with stand numbers by the organiser. The stand numbers and the outlines of the stands will be marked in colour on the hall floor. In case of uncertainties, please contact our hallinspectors or architects (hall office).

5.8 INSPECTING THE RENTAL SPACE

Each exhibitor shall be obligated to find out about the location and dimensions of the space and any installations on-site (particularly fire alarms, hall pillars, emergency exits, etc.) and notify the stand builder, if necessary. Feel free to ask for a personal viewing of your booth area. Please make an appointment with your sales manager for this. The stand boundaries must be complied with. In case of discrepancies, the hall inspectors or architects (hall office) shall be notified.

5.9 INTERVENTIONS IN THE BUILDING STRUCTURE

The buildings are subject to a monument preservation order. The hall, particularly its technical installations, must not be damaged, soiled or changed in another manner, (e.g. drilling, nails, screws, bonding, welding, spraying). Painting, wallpapering and pasting over walls, supports or floors is not permitted.

Technical installations must not be stressed by stand structures or exhibits.

The hall supports and any installations that are situated within or directly adjacent to the stand space must not be converted. No lettering with paint is permitted on hall walls and hall supports. Windows must not be pasted over or painted. Floors, hall walls and fixed fittings, particularly installation and fire service equipment, must not be painted or wallpapered over and must be accessible and easily visible at all times. The insertion of bolts, screws, nails and further kinds of anchors in floors or walls is strictly forbidden.

5.10 REMOVAL OF NON APPROVED COMPONENTS

Stands that are not approved or do not comply with the Technical Regulations, are not permitted and can be removed or changed at the expense of the exhibitor, if necessary.



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5.11 FLOOR COVERINGS

Carpets and other floor coverings are to be laid such that they are accident-proof and must not protrude beyond the stand area. The bonding of floor coverings is only permitted with adhesive strip (e.g. PE/PP). All fixings used must be removed without leaving residues. It must be noted that substances such as oils, fats, paint and similar must be immediately removed from the hall floor.

5.12 SUSPENSIONS FROM THE HALL CEILING

All kinds of suspensions from the hall ceiling are prohibited.

5.13 LIABILITY

Any compensation claims due to the loss, damage or any impairment of the designs, models or other documents submitted, regardless of their legal grounds, are excluded.

6. FIRE PROTECTION AND SAFETY REGULATIONS

6.1 STAND CONSTRUCTION AND DECORATION MATERIALS (Attention: New regulations since summer 2011)

DIN 4102 (Fire behaviour of building materials and components) or instead DIN EN 13501-1 (Fire classification of construction products and building elements - Part 1) must be observed and complied with.

Easily flammable materials, those which cause flaming droplets when burning, or similar materials, such as polystyrene (Styropor) or similar hard foams, PVC and different kinds of acrylic glass products must not be used for stand construction. In individual cases and for safety reasons, special requirements can be placed on load-bearing structural parts (e.g. using not inflammable materials). All decoration materials must comply with at least Class B1 (DIN 4102) or Class B, C -d0 (DIN EN 13501-1), meaning hardly inflammable and non-burning dripping. Fittings such as furniture, etc. must be flame-resistant, according to the product-specific standards (e.g.: DIN 66084, DIN EN 1021).

The test certificates for the fire classification of the materials used are to be kept available and submitted as collected summary for the acceptance inspection on the venue site. When the booth works start on-site, the collected certificates of all materials have to be handed to the hall inspectors or architects of BREAD & BUTTER. The organiser reserves the right to examine the materials used on-site with regard to its characteristics. In case of failing examination results or missing certificates of fire classification, the organiser reserves the right to remove the failed materials out of the hall.

Hardwood and softwood may only be used with moist root balls or in recently fresh cutted condition. Bamboo, reed, hay, straw, bark mulch, turf or similar materials may be used after prior fire-retarding impregnation. The test certificates of the fire classification and the treatment check/report (in German or English) for the used impregnation material are to be kept available and submitted for the acceptance inspection on the venue site.

The use of heating plates, toasters, kettles, etc. and the burning of candles is prohibited.

6.2 EXHIBITING MOTOR VEHICLES

The exhibition of vehicles has to be agreed with the BREAD & BUTTER architects. Vehicles with spark ignition engines may only be exhibited with respect of the following provisions: The tank must be removed or filled on-site twice (tuesday afternoon or thursday morning) with nitrogen. The nitrogen flushing must be paid beforehand in the service shop on-site and will then be carried out by staff members of BREAD & BUTTER. At least one of the client's staff members, who is authorised to make decisions and who holds the car keys, is expected at the meeting where the tank is going to get filled with nitrogen. The battery must be disconnected

6.3 SPRAY GUNS, NITRO LACQUERS

The use of spray guns and nitro lacquers is prohibited in the event halls.



6.4 WORKING WITH OPEN FLAMES/HIGH-TEMPERATURE PROCESSES

Welding, cutting, soldering and abrasive cutting works in the halls are prohibited.

Works of this type are only permitted in the open-air areas and have to be requested at our hall inspectors and confirmed in writing by our hall inspectors (permission of high temperature work). The surroundings are to be sufficiently secured from hazards. Extinguishers must be kept available for use in the direct vicinity.

The use of any kind of gas or petrol fuelled equipment on the stand is prohibited.

6.5 PACKAGING

The storage of any type of packaging on the stands or outside of the stands in the hall is prohibited. Packaging material that arises is to be immediately removed by the exhibitor/stand construction companies.

Packaging materials to be stored can be stored on-site by an authorised freight forwarder.

6.6 FIRE EXTINGUISHER (Attention: New regulations since summer 2011)

At least one fire extinguisher must be held available on booths with more than 100 sqm surface area. Booths with more than 200 sqm might need a larger amount of fire extinguishers..

7. OTHER REGULATIONS AND EXPLANATIONS

7.1 SECURITY

BREAD & butter GmbH & Co. KG & Co. KG shall ensure the general security for the event halls and the open-air areas during the event days. During times of construction and dismantling, there will be general supervision at the entrances, access roads and in the halls by BREAD & BUTTER security guards. The site will be guarded from the first day of construction until the last day of dismantling.

BREAD & butter GmbH & Co. KG is authorised to carry out the necessary measures for checking and security. Provision of security for the collections and the items belonging to the stand must be borne by the exhibitor himself and booked through the organiser. Special security guards for the period from 6:00 p.m. on may only be provided by the security companies authorised by the organiser. Information on booking additional security personnel can be found in the Serviceguide.

7.2 DAMAGE

Any damage caused by the exhibitor or his authorised agents within the event premises, its buildings or fixtures, as well as waste left behind will be removed after the end of the event at the expense of the respective exhibitor.

7.3 OPERATING REGULATIONS FOR ELECTRICAL SYSTEMS

Electrical devices complying with and labelled according to VDE (German Electrical Engineering Association) regulations may only be used within the stand. All electrical installations must be installed and operated in compliance with the valid VDE regulations and have a CE symbol. With conductive components, the measures are to be integrated for protection against excessive contact voltage (potential compensation/stand earthing).

Flat cables of any type are not permitted. The use of exposed electrical conductors and clamps in low-voltage systems is not permitted. Secondary lines must be protected from short-circuiting and excess voltage.

7.4 CRANES, FORKLIFT TRUCKS, AERIAL PLATFORMS

The operation of your own cranes, forklift trucks and aerial platforms is not allowed on the event site. You may only rent the equipment (and driver) provided by our shipping partner DB Schenker. No liability is accepted for any risks that may result from transport activities.



18 - 20 JANUARY 2012

BREAD & BUTTER BERLIN
tradeshow for selected brands
AIRPORT BERLIN-TEMPELHOF

TECHNICAL GUIDELINES

7.5 DELIVERY AND ACCEPTANCE OF PACKAGE SHIPMENTS

For smooth-running handling of the deliveries, all package shipments should be shipped, carriage paid, to the following address:

BREAD & BUTTER BERLIN, Schenker Deutschland AG

Recipient: Company/Brand/Contact/Mobile Number/Stand Number

Tempelhof Airport

Tempelhofer Damm, Gate 9

12101 Berlin, Germany

The exhibiting company is not authorised to specify BREAD & butter GmbH & Co. KG as recipient of the goods shipments (exhibits, stand construction material, etc.). In case of non-compliance, the exhibitors shall compensate BREAD & butter GmbH & Co. KG for all costs, particularly also for shipping costs, which it incurs from the acceptance and poss. storage. No claims can be derived by the exhibitor against BREAD & butter GmbH & Co. KG, for it accepting the shipments without inspecting the proper form and completeness, not examining freight and shipping invoices or if the goods are not properly stored or kept safe.

7.6 WASTE DISPOSAL

The waste arising during the event or during setup/dismantling of the stand is to be removed by the exhibitor. The hall passageways must not be obstructed with waste. Waste is to be immediately removed by the originator. Otherwise, it will be disposed of at the expense of the originator. If the exhibitor does not comply with these obligations, BREAD & butter GmbH & Co. KG will be entitled to dispose of everything that the exhibitor leaves behind and invoice all costs arising, particularly labour costs, transport costs and costs for the removal and disposal of waste, bulky refuse and special waste.

Until the end of the official dismantling period, the exhibitor must remove all stand construction materials, all fittings and exhibits without trace and reinstate the original condition of the exhibition space. Nothing may be left on the stand space.

If disposal of the stand construction material by the exhibitor is not possible, containers can be ordered on-site through the hall inspectors. Depending on the content, approx. EUR 165.- will be charged for one waste container (excl. special waste, paint, etc.). If stand construction materials and waste is left behind on the premises/the trade fair stand, the number of required waste containers will be calculated and charged to the exhibitor at EUR 330.- per container. Please note that our hall inspectors have to approve the residue-free return of your rented booth area after the dismantling period and before leaving the BREAD & BUTTER ground.

Please consider our environment and ensure that as little waste as possible is produced.

If you should have any questions or clarification requirements, please contact the architects of BREAD & BUTTER by e-mail or fax +49 (0)30 400 44 130, specifying your hall, stand number and brand:

Sport & Street/Hangar 1: Hangar_1@breadandbutter.com
Street Fashion/Hangar 2: Hangar_2@breadandbutter.com
Fashion Now/Hangar 3: Hangar_3@breadandbutter.com
Style Society/Hangar 4: Hangar_4@breadandbutter.com
Urban Superior Women/Hangar 5: Hangar_5@breadandbutter.com
Urban Superior Men/Hangar 6: Hangar_6@breadandbutter.com
L.O.C.K./Hangar 7: Hangar_7@breadandbutter.com
Denim Base/Airfield: Airfield@breadandbutter.com
Luna Park/Airfield: Lunapark@breadandbutter.com
Treasury/Gates: Gates@breadandbutter.com