



OPENING HOURS EXHIBITOR ENTRANCES & COUNTER

DATE	OPENING HOURS	LOCATION
17.01.2012 (Pre-Registration Day)	12:00 p.m.-8:00 p.m.	Exhibitor Counter: Exhibitor Registration Area (C) (Platz der Luftbrücke/Columbiadamm)
18.01-20.01.2011	8:00 a.m.-7:00 p.m.	Exhibitor Counter: Exhibitor Registration Area (C) (Platz der Luftbrücke/Columbiadamm) Exhibitor Entrances: Main Entrance (A), GAT (B), Entrance Parking Space (D)

EXHIBITOR TICKETS

- Additional exhibitor tickets can be requested on site at the Exhibitor Counter by presenting a work confirmation and an ID
- TIP: Get your pre-ordered Pick-Up Tickets on the Pre-Registration Day at the Exhibitor Counter (Tuesday, 17 January 2012, 12:00 p.m.-08:00 p.m.)

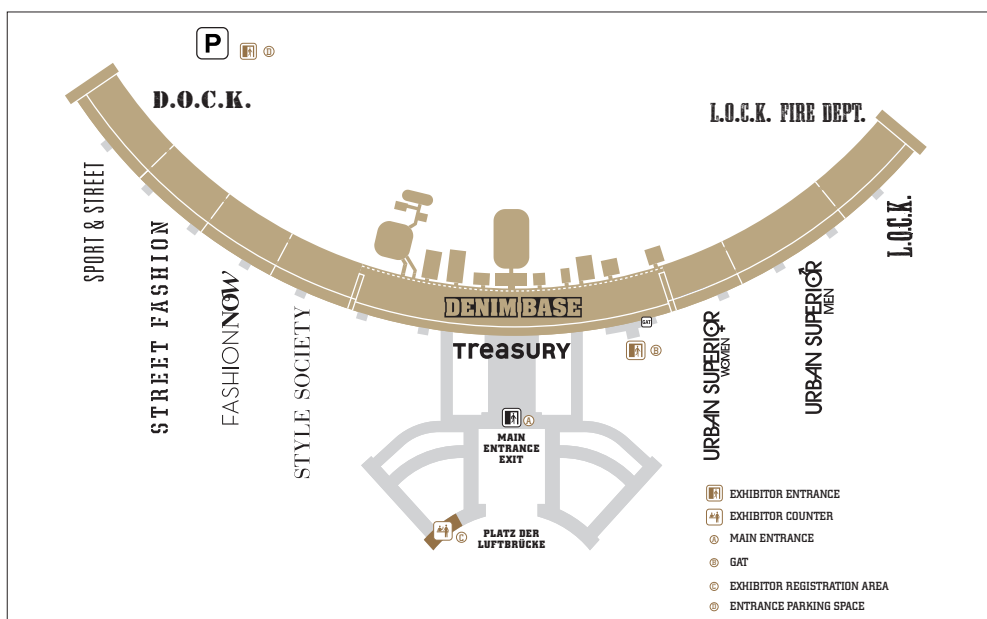
SCANNER SERVICE

Scanner collection

- Scanners can be collected at the Exhibitor Counter in the Exhibitor Registration Area (Platz der Luftbrücke/Columbiadamm)
- Collect your scanner on Tuesday, 17 January 2012 (Pre-Registration Day)
- Return scanner until Friday, 20 January 2012, 7:00 p.m.

Scanner data

- Contacts and statistics will be sent to you via e-mail after the BBB
- Scanners that have not been returned until Friday, 20 January 2012, 07:00 p.m. must be sent to BREAD & butter GmbH & Co. KG, Münzstr. 13, 10178 Berlin - Germany.
- In case scanners are not returned we will not be able to send you the visitor data.





18-20 JANUARY 2012

BREAD & BUTTER BERLIN
tradeshow for selected brands
AIRPORT BERLIN-TEMPELHOF

EXHIBITOR INFORMATION & ENTRANCE GUIDE

KEYFACTS

ENTRANCES

Main Entrance (Platz der Luftbrücke)

- 8:00 a.m.-10:00 a.m. privileged admission
- **No** Exhibitor Counter
- **No** Scanner Collection

GAT

- Entrance **only** for exhibitors
- Open everyday from 8:00 a.m.
- **No** Scanner Collection

Entrance Parking Space

- Open everyday from 8:00 a.m.
- **No** Scanner Collection

EXHIBITOR TICKET COUNTER

Exhibitor Registration Area

(Platz der Luftbrücke/Columbiadamm)

- Exhibitor & Service Staff tickets
- Scanner collection

Pre-Registration Day

Tue, 17.01.12 12:00 p.m.-8:00 p.m.

Event

Wed, 18.01.12 8:00 a.m.-7:00 p.m.

Thu, 19.01.12 8:00 a.m.-7:00 p.m.

Fre, 20.01.12 8:00 a.m.-7:00 p.m.

PARKING SPACES

OPENING TIMES:

Wed, 18.01.12 8:00 a.m.-7:00 p.m.

Thu, 19.01.12 8:00 a.m.-7:00 p.m.

Fre, 20.01.12 8:00 a.m.-6:00 p.m.

Exit: 8:00 a.m.-2:00 a.m.

Fee: 15 Euro/Day



EXHIBITOR DELIVERY SERVICE/LOGISTICS

BUILD-UP (14.-17.01.2012)
 DISMANTLING (20.-23.01.2011)

Logistical Platform via GATE 9:



"Exhibitor fast lane":

Exhibitor vehicles will receive preferential treatment and will be led to their hangar via a fast lane.

Please note: vehicle access to the hangars is not permitted during the exhibition days!

Therefore the following transportation services will be provided: EXHIBITOR CARRIER SERVICE.



EXHIBITOR CARRIER SERVICE:

1. EXHIBITOR CARRIER SERVICE VIA GATE 4

Delivery: 18.01.2012 8:00 a.m.-10:00 a.m.
Pick-Up: 20.01.2012 6:00 p.m.-8:00 p.m.

At the above mentioned timeframes, shuttles will help to transport luggage from the parking/exhibitor delivery area to the hangar entrances.





18 - 20 JANUARY 2012

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EXHIBITOR INFORMATION & ENTRANCE GUIDE

B&B SERVICE SHOP

Service Shop offers

- Belated order of furniture, water connections, waste disposal or electricity
- Please note that stock is limited!
- Direct payment only - cash or credit card (VISA, Mastercard)
- Located at GAT near Technical Office
- Opening hours:

12.01.-15.01.2012	8:00 a.m.-10:00 p.m.
16.01.-17.01.2012	8:00 a.m.-12:00 a.m. (midnight)
18.01.2012	8:00 p.m.-12:00 p.m. (noon)
20.01.2012	6:00 a.m.-12:00 a.m. (midnight)
21.01.-22.01.2012	8:00 a.m.-10:00 p.m.
23.01.2012	8:00 a.m.-2:00 p.m.

B&B provides its exhibitors a wide range of services before, during and after the BBB such as early & late build-up, power adaptors, fire extinguishers, stand cleaning, waste disposal, B&B Furniture.

Please find all detailed information about all B&B Services in our Service Guide and/or at the B&B Website:
http://www.breadandbutter.com/downloads/serviceheft_W12.pdf

BBBOOKING

You are looking for professional staff to support your team by greeting and looking after your visitors, demonstrating your collection or operating your scanners? Please visit our Booking Portal to find hostesses and models (m/f) according to your preferences and needs <http://booking.breadandbutter.com/>

Contact: booking@breadandbutter.com